

## ESSENTIAL REFERENCE PAPER 'A'

### IMPLICATIONS/CONSULTATIONS

Contribution to the Council's Corporate Priorities/ Objectives:	<p><b>People – Fair and accessible services for those that use them and opportunities for everyone to contribute</b></p> <p>This priority focuses on delivering strong services and seeking to enhance the quality of life, health and wellbeing, particularly for those who are vulnerable.</p> <p><b>Place – Safe and Clean</b></p> <p>This priority focuses on sustainability, the built environment and ensuring our towns and villages are safe and clean.</p> <p><b>Prosperity – Improving the economic and social opportunities available to our communities</b></p> <p>This priority focuses on safeguarding and enhancing our unique mix of rural and urban communities, promoting sustainable, economic opportunities and delivering cost effective services.</p>
Consultation:	Chief Executive, Head of Planning and Building Control, Planning Policy Team, Tim Hagyard, Cliff Cardoza, Paul Pullin, Will O'Neill, Ian Sharratt, Paul Stevens, Andrew Pulham.
Legal:	None
Financial:	None
Human Resource:	None
Risk Management:	Failure to bring forward a coherent strategy for Hertford Town Centre would risk losing the chance to provide a framework to negotiate new development and would risk losing potential funding opportunities.
Health and wellbeing – issues and impacts:	The Hertford Town Centre Urban Design Strategy contains initiatives that will encourage walking and cycling in the town centre and also aims to reduce traffic in the central core, which should improve its environmental quality.